



**WORLD
CEO
FORUM**
21 - 24 OCTOBER 2018
DUBAI, UAE

SPONSORSHIP BOOKING FORM

www.worldceoforum.com

21 - 24 October 2018

Entry Date

Please ensure the entire contract with all fields are completed.

Your Company Details (Please ensure the correct details are specified)

Full Name			
Company			
Branding Name	The banner name that will appear on all show promotional material including website		
Contact Person		Job Title	
Address			
Telephone		Mobile	
Email		Website	

Sponsorship Details

Option			
Fee**		Due Date	
Details			

****Above prices are excluding 5% UAE VAT on the Grand Total which will be applied on the Invoice as applicable.**

ORGANISED BY



SPONSORSHIP BOOKING TERMS & CONDITIONS

This agreement is made between "GLOBAL EVENT MANAGEMENT" and the "CLIENT" as above on the terms and conditions set out hereunder and when the Client returns the attached agreement GEM Events shall at the request and risk of Client enter into binding obligations with third parties in accordance with Client's instructions and this contract shall take effect on the terms and conditions set out hereafter.

1. GLOBAL EVENT MANAGEMENT Commitments

GLOBAL EVENT MANAGEMENT agrees to arrange bespoke services and deliver the items in package, as set out above.
GLOBAL EVENT MANAGEMENT guarantees that The World CEO Forum attendees will be with senior (C-level/Owners/Government) delegates of attending organisations ("End User Delegate(s)").
GLOBAL EVENT MANAGEMENT will endeavour to fulfil any request Client may have for an appointment with a specific End User Delegate. Client acknowledges, however, that specific appointments cannot always be guaranteed.

2. Client Commitments

Client agrees that the non-appearance or cancellations of any executives will not affect its obligation to pay the full amount of the Net Cost.
If Client has been granted the ability by GLOBAL EVENT MANAGEMENT to extend certain Client Executives or End User Delegates guest invitations, Client agrees that it will not extend such invitation before first obtaining approval from GLOBAL EVENT MANAGEMENT that the proposed invitee is an end user executive, of qualifying seniority (to be determined by GLOBAL EVENT MANAGEMENT in its complete discretion). Furthermore, Client agrees to submit details of its proposed invitees to GLOBAL EVENT MANAGEMENT as soon as practicably possible but in any case no later than (14) days prior to completion of the activity.
Client acknowledges that the number of executive exchanges is fixed for each agreement and will not vary according to the number of Client Executives or End User Delegates that attend. Client agrees that it or its Client Executives are responsible for their own travel costs and arrangements, other than as otherwise expressly agreed with GLOBAL EVENT MANAGEMENT.
Client agrees that in case materials/requested items are not supplied in-line with GLOBAL EVENT MANAGEMENT time-frames and it impacts the success of the event, payment will still be made in full and GLOBAL EVENT MANAGEMENT will not be held responsible.
Client agrees that it or its Client Executives are responsible for their own insurance (other than as required by law), vaccinations and visas.

3. Payment

Full payment to be received on or before the due date as indicated in this document.
If payment of any invoice is not received by the due date, GLOBAL EVENT MANAGEMENT will impose a finance charge at the rate of 1.5% per month or the maximum amount allowed by law on any unpaid balance commencing on the due date under this SOW – GLOBAL EVENT MANAGEMENT to pay for this event in advance.
GLOBAL EVENT MANAGEMENT have the right to cancel event activities should full payment not be made in-line with this agreement.

4. Cancellation

Client may cancel this agreement at any time provided it does so by way of written notice to GLOBAL EVENT MANAGEMENT. If such written notice is received within 7 days of the date of this agreement, a cancellation fee equal to 50% of the Net Cost will become immediately due and payable within 28 days of such cancellation. If payment has been received at the time of cancellation, GLOBAL EVENT MANAGEMENT will retain an amount equal to 50% of the Net Cost and reimburse Client any additional amounts paid. If GLOBAL EVENT MANAGEMENT has not received payment equal to 50% of the Net Cost at the time of cancellation, an amount equal to 50% of the Net Cost minus any amount already received by GLOBAL EVENT MANAGEMENT will become due payable by Client within 28 days of such cancellation.
If Client cancels this agreement, but written notice of cancellation is not received by GLOBAL EVENT MANAGEMENT within seven (7) days of the date of this agreement, then the full amount of the Net Cost shall become immediately due and payable within twenty eight (28) days of the date of cancellation.
Any failure by Client to pay the balance of any outstanding amounts when due under this agreement shall constitute a cancellation by Client of this agreement and will immediately trigger a right by GLOBAL EVENT MANAGEMENT to recover, as a debt, all amounts outstanding under this agreement, and to retain any monies already received from the Client.
The parties intend by this clause 4 to agree in advance to the settlement of any damages that GLOBAL EVENT MANAGEMENT that will sustain from Client's cancellation of this agreement, and agree that this clause provides for reasonable liquidated damages, not a penalty, and is reasonable.

5. Miscellaneous

If the activity is cancelled for reasons beyond its control, GLOBAL EVENT MANAGEMENT reserves the right to reschedule the executive exchanges upon written notice to Client. In such circumstances, GLOBAL EVENT MANAGEMENT will work in good faith with Client to reschedule the session to a date which is mutually convenient, but will not be held liable for any costs or losses whatsoever incurred by Client or repayment of any monies.
Neither Client nor any agent may transfer or assign any of the rights or obligations of this agreement (in whole or part) without GLOBAL EVENT MANAGEMENT's prior consent.
All information supplied by GLOBAL EVENT MANAGEMENT in connection with this agreement and related event(s), including the names of participants, is confidential and for Client use only. The parties agree that such information may not be conveyed to any third party for any purpose. All intellectual property rights in all material produced or provided by GLOBAL EVENT MANAGEMENT is expressly reserved and any unauthorised duplication, publication or distribution is prohibited.
Except as set out above, neither party makes any representation nor warranty, express or implied, with respect to its own confidential information and neither party shall be liable to the other hereunder for amounts representing loss of profits, loss of business or indirect, consequential, or punitive damages in connection with the provision or use of confidential information.
Each party agrees to defend, indemnify and hold harmless the other party for any claim, action, cause of action or liabilities which may be asserted by any third party arising out of either party's obligations under this agreement, except for the will full misconduct or gross negligence of the other party.
In making arrangements with third parties for transportation, hotel accommodation, restaurants or other services, GLOBAL EVENT MANAGEMENT acts solely as Client's agent and does so on the express condition that no liability of any kind howsoever caused shall attach to GLOBAL EVENT MANAGEMENT in connection with or arising out of such arrangements.
If Client fails to pay any amount when due, or if GLOBAL EVENT MANAGEMENT retains an attorney to protect its interests under this agreement, Client agrees to pay any and all costs and expenses (including but not limited to reasonable attorney's fees) incurred by GLOBAL EVENT MANAGEMENT in enforcing any term of, or collecting under, this agreement.
This agreement constitutes the sole and exclusive agreement between the parties, and supersedes any and all prior or contemporaneous oral or written agreements, promises or other understandings. The parties agree that no express or implied representations, warranties or inducements have been made by any party to any other party except as set forth in this agreement.
If any provision of this agreement is deemed unenforceable, the remaining terms shall be enforceable to the fullest extent of the law. All parties expressly waive all rights to a trial.
This agreement constitutes a contract between GLOBAL EVENT MANAGEMENT and Client and shall be governed by and construed under the laws of Dubai, United Arab Emirates, without regard to its conflict of law principles (if any). The undersigned by signing this form hereby warrants and represents that he or she is specifically authorised by Client to execute this agreement and bind Client to its obligations there under. Furthermore, the undersigned agrees and submits himself/herself and Client to the exclusive personal and subject matter jurisdiction of the Dubai Courts for any and all claims arising out of this contract. Both Client and GLOBAL EVENT MANAGEMENT consent to the venue of any court located in Dubai and deem this contract executed in Dubai, U.A.E. The undersigned hereby states that the Client will accept service of process by certified mail addressed to the Client's recognised place of business or by any manner permitted by the laws of Dubai, U.A.E.

Billing Details (If different company contact above)

Company			
Contact Person		Telephone/Mobile	
Invoice Address		Email	

<p>Bank Transfer Details</p> <p>Account Number: 1021477870104 IBAN: AE500260001021477870104 Account Name: GEM EVENTS Account Currency: US DOLLARS Branch Name: Burj Al Arab Branch Swift Code: EBILAEAD</p>
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This application will form a contract between us. Having read and agreed to the terms and conditions, we hereby contract for the space as indicated above at such Exhibition for purposes of exhibiting goods as described above and we undertake to be bound by and observe and perform such conditions and to pay the balance as stated above on the stand/space rental on receipt of invoice.

This form must be signed by a Director or person authorised to purchase on behalf of the company.

Space confirmed on behalf of GLOBAL EVENT MANAGEMENT.

Full name of signatory		Full name of signatory	
Job Title		Job Title	
Signature		Signature	
Date		Date	

Company Stamp:

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Company Stamp:

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